



RUMBLE BOXING

10 ROUNDS. 2 FISTS. ZERO EXPERIENCE NECESSARY.

Founded in New York City in 2017, Rumble is a group fitness concept delivering a combination of boxing-inspired circuits and the transformative power of resistance training. Pro and amateur fighters glove up together, no matter their fitness level or skill, to reveal their inner fighter. The experience is a 45-minute, 10-round, full-body cardio and strength workout crafted around specially designed water-filled, teardrop-style boxing bags.

 An Xponential Fitness® Brand

Xponential Fitness is the largest global franchisor of boutique fitness brands. The company's leadership team has decades of experience in fitness and wellness franchising. We have the network, resources, platform, and playbook in place to ensure continued growth and expert support every step of the way.

THE OPPORTUNITY

- Multi-unit opportunity with wide open markets
- Social community - Celebrity backed
- Executive model/semi-absentee - scalable
- High value proposition, Reasonable price point
- Rumble's a no BS, authentic experience - every time.

THE MODEL

- Membership based - EFT recurring revenue
- Straight forward business model - manager operated, minimal staff
- Proprietary training programs, wide array of classes
- 2,500-2,700 sq/ft for boutique and 3,500-4,500 sq/ft for signature

THE MONEY

- Item 7 Range Boutique | \$393,700 - \$575,900*
- Item 7 Range Signature | \$3,258,833 - \$4,028,333*

CONTACT INFO

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* Please see Item 7 of the 2022 FDD for explanatory notes and details.

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