



THIS IS NOT A FAD!

A caliber of training for youth and adults that is usually reserved for a Division 1 athlete.

ROOKIE
AGES 7-11

DEVELOPMENT
AGES 12-14

PREP
AGES 15-18

COLLEGIATE/COMBINE
AGES 19-23

ADULT STRENGTH
& BOOT CAMP



Over
100
territories
sold

30+
Open Today



Over 1000 D1 Scholarships Awarded

Over 100 Pro Draft picks

40 Pro Athletes as Owners

WHY D1?

YOUTH FOCUS

Only gym specializing on \$15B Youth Sports Market and also serving adults

CHARACTER DEVELOPMENT

Workouts and curriculum designed to teach life lessons along with bigger, faster stronger training

MULTIPLE REVENUE STREAMS

Reoccurring Membership + Personal Training = predictable revenue

PROVEN MODEL

30+ locations open and a 18 year history of success

Investment Range: \$193,000-\$663,000 • Net Worth: \$500,000 • Liquid Capital: \$250,000



"I'm kind of envious of the kids today that have the opportunity to train at a place like this and receive this kind of coaching because it can make you quicker, faster, stronger and a better athlete."

— Peyton Manning
D1 Athlete | Co-Owner

Business Model

- Semi-Absentee & Multi-Unit
- 61% Kids/Collegiate Training
- 39% Adult Training
- Recommended Size: 4,000 - 6,000 sq ft.

NATIONALLY RECOGNIZED PARTNERSHIPS



Men'sHealth



SPALDING



Entrepreneur 'Top New Franchise' for 2019

BE PART OF A WINNING TEAM