

# Entrepreneurship could be the next step in your *career*



## WHO IS FRANNET?

FranNet is an international company of local business experts who work with individuals seeking self-employment through business ownership. We use a proprietary profiling process to expertly match individuals with business opportunities that fit their lifestyle and goals. FranNet's methodical approach has proven successful for more than 30 years as we have placed thousands of people into rewarding opportunities in franchise ownership. And, because we are paid by the franchisors, our services are completely free to our clients.



## WHY FRANNET?

FranNet's calculated, measured process to understand each client's goals, their family, their experience and their financial situation sets us apart from others in the industry. And unlike other franchise consulting firms, our consultants are locally-based in the communities our clients live allowing face-to-face attention through what can be an overwhelming process. We find opportunities as unique as each of our clients.



## THE FRANNET PROCESS

At FranNet, we follow a carefully orchestrated process in order to maximize our client's business ownership potential. It begins with a proprietary profiling process that allows individuals to uniquely understand the question, "Is business ownership for me?" Upon affirmation, a local FranNet consultant works one-on-one with the client to provide fact-based data and professional guidance to sort through the abundance of information and options. We arm our clients with the necessary resources so they understand the incredible range of available franchises and open their eyes to new visions. From financial options to legal options, business plans to business expertise, our process begins and ends with our client.



## LET'S WORK TOGETHER



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