



THIS IS NOT A FAD!

A caliber of training for youth and adults that is usually reserved for a Division 1 athlete.

ROOKIE
Ages 7 -11

DEVELOPMENTAL
Ages 12-14

PREP
Ages 15-18

ADULT



Over
150
territories
sold

50+
Open Today



Over 1000 D1 Scholarships Awarded

Over 100 Pro Draft picks

40 Pro Athletes as Owners

WHY D1?

YOUTH FOCUS

Only gym specializing on \$15B Youth Sports Market and also serving adults

CHARACTER DEVELOPMENT

Workouts and curriculum designed to teach life lessons along with bigger, faster stronger training

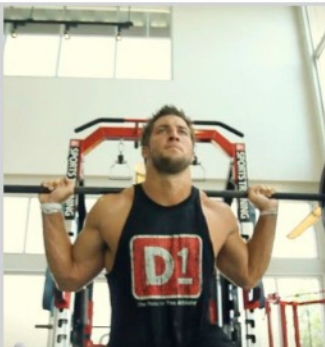
MULTIPLE REVENUE STREAMS

Reoccurring Membership + Personal Training = predictable revenue

PROVEN MODEL

50+ locations open and a 18 year history of success

OWN A D1 TRAINING FRANCHISE



"The people, the feeling, the values and the attitude at D1 made it right for me and it just felt like home."

— Tim Tebow
D1 Athlete | Co-Owner

Business Model

- Semi-Absentee & Multi-Unit
- 61% Kids/Collegiate Training
- 39% Adult Training
- Recommended Size: 4,000 - 6,000 sq ft.
- Proven Presales process that generates revenue prior to D1 facility opening

NATIONALLY RECOGNIZED PARTNERSHIPS



Men'sHealth



SPALDING



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